



FRUIT OF THE LOOM.

Discover the
interactive
links now!



Life's better with Fruit

2024

Here to make life better for everyone!

Every year, garments made by Fruit of the Loom make life better for millions of customers all across Europe. Our outstanding imprint collection includes forever-favourite T-Shirts, sweats and polos in styles, colours and sizes for everyone. And in a world that demands sustainable solutions, it's good to know that we continue to help make the world a better place too – leading the industry in creating garments that support people and our planet. Whether you're a wholesaler, distributor, decorator, business owner, charity or individual looking for great everyday garments, find out more about how Fruit of the Loom helps make life better for you and explore our comprehensive ranges.

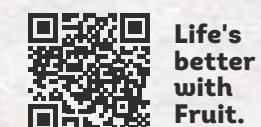
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Choose right, choose Fruit.

At Fruit of the Loom we never forget you have a lot of choice when sourcing your imprint garments. That's why we work hard every day to bring you the best products, made ethically and responsibly The Fruit Way, backed by the best service, while providing practical support for your business too. Our aim is to make choosing Fruit of the Loom as rewarding as possible to everyone.

Better products

- ✔ Great product range, styles for everyone, and sizes for all
- ✔ Great value – products at price points to suit every purpose
- ✔ Designed for decoration – perfect canvases for you to bring our garments to life
- ✔ Outstanding quality, consistent colours, reliable results

Made a better way

- ✔ Made ethically and sustainably, made The Fruit Way
- ✔ Over 90% of our range is fully manufactured by us
- ✔ Zero-tolerance for child or forced labour
- ✔ Reduced packaging plus 100% recyclable packing materials
- ✔ Supplier transparency for complete peace of mind

With better service

- ✔ Great availability across our entire range
- ✔ Friendly customer service team ready to communicate in your language
- ✔ Expert representatives in every region

Plus better support for your business

- ✔ High-quality lifestyle and studio images available to download and free to use
- ✔ Suite of marketing materials ready to personalise with your details
- ✔ Help and advice always just a call or email away



Life's better when you choose products made close to home.

At Fruit of the Loom we manufacture over 90% of the garments for our European customers right on our buyers' doorsteps at our purpose-built manufacturing facility in Morocco. Here, the credibility of our ethical and sustainable operation is enhanced by the massive number of shipping miles saved when you choose Fruit of the Loom garments made much closer to home.

Reduced Transportation, Lower Emissions

Morocco's proximity to the European market means our garments travel a fraction of the distances compared to products sourced from farther regions like China and the Far East. Across millions of products, the impact of savings in transport emissions is hugely significant for any business looking to source garments more sustainably.

Great availability on all styles

Manufacturing closer to you means we're not just planet-friendlier – we're also faster! Customers can expect greater availability, ensuring you can keep pace with market demands.

Demand for greener garments is high

Businesses and consumers are becoming increasingly conscious of where their garments come from – products with a smaller carbon footprint are in demand in today's market.

Supporting sustainable, ethical choices

Every time you choose a garment from our Moroccan facility, you're advocating garments made the right way – ethically and sustainably.

Compare distances garments travel...

Most of our garments ship from the port of Casablanca in Morocco. The map below shows how a typical journey from Casablanca to Rotterdam compares versus from other manufacturer's ports.

Choosing Fruit of the Loom can save up to seven times the shipping distance versus garments manufactured in Asia.



Discover our facility in Morocco.





Accreditation – your assurance of our commitment.



OEKO-TEX®

All our garments – whether manufactured by us or outsourced – are tested for harmful substances and certified according to Standard 100 by OEKO-TEX®.

oeko-tex.com



Member of amfori, the leading global business association for open and sustainable trade. We improve the social performance of our supply chain via amfori BSCI. For more information visit www.amfori.org.

Amfori

Fruit of the Loom joined Amfori in 2017; it is the leading global business association for open and sustainable trade, whose mission is to enable organisations to enhance human prosperity, use natural resources responsibly and drive open trade globally.

amfori.org



Better Cotton™

Fruit of the Loom is committed to improving cotton farming practices globally and is a member of Better Cotton, an organisation whose mission is to help cotton communities survive and thrive, while protecting and restoring the environment.

bettercotton.org

The Fruit Way

Making the changes that help make a difference to our world.

The Fruit Way is our people-centric, planet-conscious, and product-authentic commitment to responsible production. It's about Fruit of the Loom continuing to bring you the best possible products and service as sustainably for the planet and as positively for people as we can.

- ✓ Respect for our employees through fair pay and working conditions, equal opportunities, zero discrimination, plus strict codes of conduct for all suppliers too.
- ✓ Doing all we can to reduce the environmental impact of our operations including greenhouse gas emissions, water consumption and waste.
- ✓ Investing in green technology, renewable energy and energy efficiencies.
- ✓ Sourcing sustainably and being transparent about who we work with.

For the full facts and latest stats about how we make a difference, visit The Fruit Way pages on our website.



New for 2024!

Supercotton™ Sweat and Supercotton™ Hooded Sweat

Durable yet soft. Rugged yet smart. Hardworking yet stylish. You are going to love our brand new 405gm/m² brushed-fleece Supercotton™ Sweat and Supercotton™ Hooded Sweat styles. Cut in an on-trend generous fit, the Supercotton™ Sweat is designed to perform, and the great range of colours and sizes makes these garments ideal for workwear as well as casual occasions.

See page 49 for details



The new styles and new colours to make life better in 2024.

Iconic 195 Jersey Shorts

Everyone loves our Iconic T collection – so now we’ve made shorts to match! Introducing our Iconic 195 Jersey Shorts, made from 100% soft ring spun cotton, elasticated waist with drawstring adjuster, side pockets and available in a great choice of colours.

See page 16 for details



Kids Iconic 195 T

Our popular Iconic 195 T is now available in unisex kids sizes. Classic fit and made from 195gm/m² soft ring spun cotton, this amazing new style is available in a brilliant choice of colours including three of our great new shades...

Find out more on page 16

Four fab new colours!



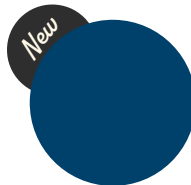
Cranberry

Added to our Iconic 195 T, Ladies Iconic 195 T, Kids Iconic 195 T styles.



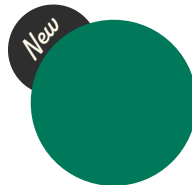
Desert Sand

Available in our Iconic 195 T, Ladies Iconic 195 T, Supercotton™ Sweat and Supercotton™ Hooded Sweat garments.



Mountain Blue

See our Iconic 195 T, Kids Iconic 195 T, Supercotton™ Sweat and Supercotton™ Hooded Sweat.



College Green

Added to our Iconic 195 T, Kids Iconic 195 T, Supercotton™ Sweat and Supercotton™ Hooded Sweat styles.

Iconic T-Shirts Collection



New

Ladies Iconic 195 T 61-424-0
Kids Iconic 195 T 61-363-0

Premium soft-combed 100% ringspun cotton Ts in a selection of styles for men, ladies, kids and girls. Choice of fabric weights, fits and colours. Iconic by name, Iconic by style!

New

100% premium soft-combed ringspun cotton.



Iconic 195 Long Sleeve T 61-360-0

Iconic

Find out more about the Iconic 195 collection.



Iconic 195 T 61-422-0
Iconic 195 Jersey Shorts 64-052-0

New! Stylish and comfortable Iconic shorts.

Iconic 150 T 61-430-0
Ladies Iconic 150 V-Neck T 61-444-0



Kids Iconic 150 T 61-023-0
Girls Iconic 150 T 61-025-0



*Quality print canvas
 and styles for everyone!*



Find out more
 about the
 Iconic 150
 collection.

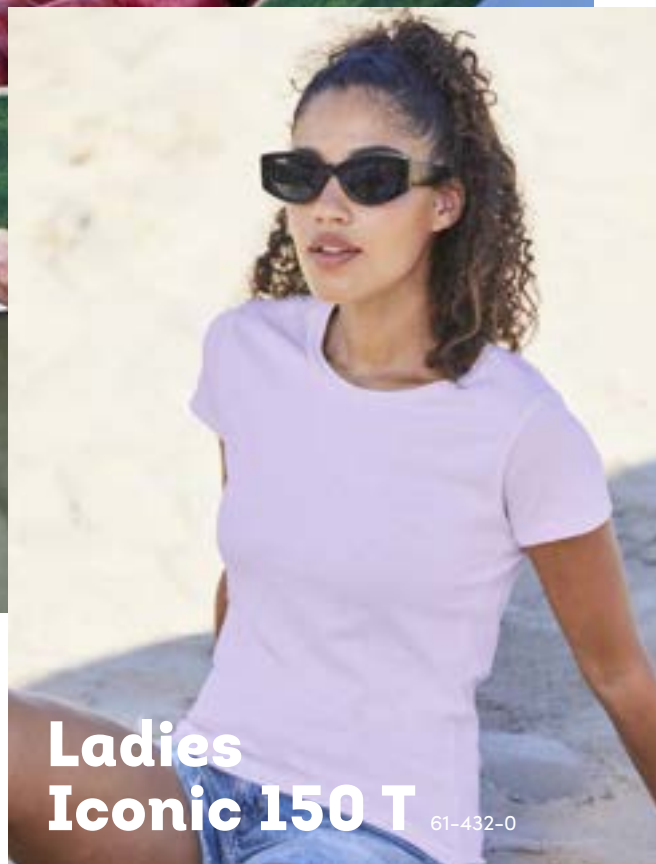
Iconic 150 Long Sleeve T 61-446-0



Find out more
about the
Iconic 150
collection.



*Super-soft ringspun cotton styles
for everyone!*



Ladies Iconic 150 T 61-432-0

Iconic 150 V-Neck T 61-442-0



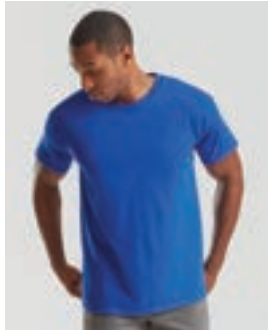
Iconic





Find out more about the Iconic 195 Collection.

Iconic 195 T-Shirts Collection



Iconic 195 T
61-422-0

100% ringspun cotton⁽¹⁾

S - 5XL⁽²⁾

190 / 195 gm/m²

72

Classic Fit

3032343638404144475157

5994AZGLJSMKPRSLXWZU

New

CYGYBDS

60°

Ladies Iconic 195 T
61-424-0

100% ringspun cotton⁽¹⁾

XS - 2XL

190 / 195 gm/m²

72

Feminine Fit

30323436384041444751

5794AZGLJSMKPRXWZU

New

CYDS

60°

New

Kids Iconic 195 T
61-363-0

100% ringspun cotton⁽¹⁾

3 - 15 Years

190 / 195 gm/m²

72

Classic Fit

3036AZ944051

New

CYGYB

60°

Iconic 195 Long Sleeve T
61-360-0

100% ringspun cotton⁽¹⁾

S - 5XL⁽³⁾

190 / 195 gm/m²

72

Classic Fit

3036405194AZ

60°

New

Iconic 195 Jersey Shorts
64-052-0

100% ringspun cotton⁽¹⁾

S - 2XL

190 / 195 gm/m²

72

Classic Fit

303694AZMK

60°

1 - Heather Grey 97% cotton, 3% polyester.
2 - 4XL & 5XL available in White, Black, Navy and Heather Grey only.

3 - 4XL & 5XL available in White, Black and Heather Grey only.

Designed for Decoration

All our cotton Ts are designed with decoration in mind and feature a fine-knit gauge to offer decorators the very best print surfaces. Whatever your preferred print style – screen, DTG, transfer – decorators love the consistently-reliable results you can count on when you choose Fruit of the Loom.

16

17



Find out more about the Iconic 150 Collection.

Iconic 150 T-Shirts Collection



Iconic 150 T
61-430-0

100% ringspun cotton⁽⁵⁾ 140 / 150 gm/m² ⁽⁴⁾
S - 5XL⁽⁶⁾ 72 Fashion Fit

- 30

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59

60

94

9K
- AZ

CB

FR

GL

H1

HD

HP

JS

MK

NE

PR

R6
- RX

SL

TM

VF

VH

XW

ZU



Ladies Iconic 150 T
61-432-0

100% ringspun cotton⁽⁵⁾ 140 / 150 gm/m² ⁽⁴⁾
XS - 2XL 72 Feminine Fit

- 30

32

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51

57

59

60

94
- 9K

AZ

CB

FR

GL

H1

HD

HP

NE

PR

R6

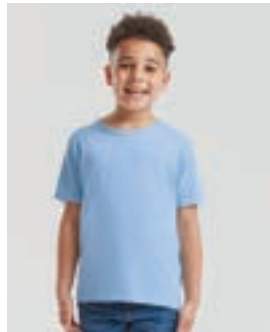
RX
- SL

TM

VH

XW

ZU



Kids Iconic 150 T
61-023-0

100% ringspun cotton⁽³⁾ 140 / 150 gm/m² ⁽⁴⁾
3 - 15 Years 72 Classic Fit

- 30

32

34

36

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44

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51

57

94
- AZ

GL

HD

HP

JS

NE

PR

SL

TM

VF
- XW

YT

ZU



Girls Iconic 150 T
61-025-0

100% ringspun cotton⁽³⁾ 140 / 150 gm/m² ⁽⁴⁾
3 - 15 Years 72 Girls Fit

- 30

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52

57

94

AZ
- GL

HD

HP

NE

PE

TM

VF

XW

ZU



Iconic 150 Long Sleeve T
61-446-0

100% ringspun cotton⁽¹⁾ 140 / 150 gm/m² ⁽⁴⁾
S - 5XL⁽²⁾ 72 Classic Fit

- 30

36

40

94

AZ

Iconic 150 T-Shirts Collection



Iconic 150 V-Neck T
61-442-0

100% ringspun cotton⁽¹⁾ 140 / 150 gm/m² ⁽⁴⁾
S - 5XL⁽²⁾ 72 Fashion Fit

- 30

36

51

94

AZ



Ladies Iconic 150 V-Neck T
61-444-0

100% ringspun cotton⁽¹⁾ 140 / 150 gm/m² ⁽⁴⁾
XS - 2XL 72 Feminine Fit

- 30

36

40

57

94

AZ

PR

SL

1 - Heather Grey 97% cotton, 3% polyester.
2 - 4XL & 5XL available in White, Black and Heather Grey only.
3 - Heather Grey 97% cotton, 3% polyester. HD, VF, HP 52% cotton, 48% polyester.
4 - White & Heather Grey/Colour.
5 - Heather Grey 97% cotton, 3% polyester. Athletic Heather 90% cotton, 10% recycled polyester. HD, R6, RX, VF, VH, HP, H1 52% cotton, 48% polyester.
6 - 4XL available in White, Black, Heather Grey, Red and Deep Navy only. 5XL available in White, Black and Heather Grey only.





Super Premium T-shirt



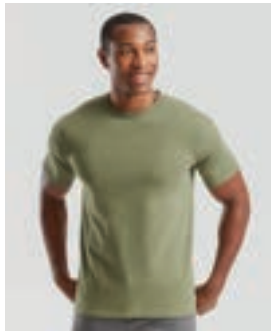
Super Premium T

A classic-fitting T in a heavier-weight cotton fabric, this comfortable yet hardwearing garment is a T you'll want to wear again and again. Prints brilliantly and is designed for repeat washing – even at 60°C.

The perfect choice for all kinds of events and workwear, our Super Premium T is a big favourite in the music merchandise sector!



Find out more about the Super Premium T.



Super Premium T 61-044-0

- 100% cotton⁽²⁾
- 190 / 205 gm/m²
- S – 5XL⁽¹⁾
- 72
- Classic Fit

- 30 32 34 36 40 41
- 51 59 94 AZ GL XW

1 – 4XL & 5XL available in White, Black, Navy and Heather Grey only.
2 – Heather Grey 97% cotton, 3% polyester.



Heavy T-shirt



Heavy T 61-212-0

Heavy T

Heavy T

Looking for a hard-wearing T that's both stylish and comfortable too? Classically designed with a rib crew neck, our Heavy T is a trusted favourite that also features a self-fabric back neck tape for comfort.

Classic colours for promotions, workwear and the music industry!



Find out more about the Heavy T.



Heavy T 61-212-0			
	100% cotton ⁽¹⁾		185 / 195 gm/m ²
	S - 3XL		72
			Classic Fit
30 32 36 94			

¹ - Heather Grey 97% cotton, 3% polyester.

Ladies Valuweight V-neck T 61-398-0
Valuweight Ringer T 61-168-0
Valuweight Ladies Athletic Vest 61-376-0

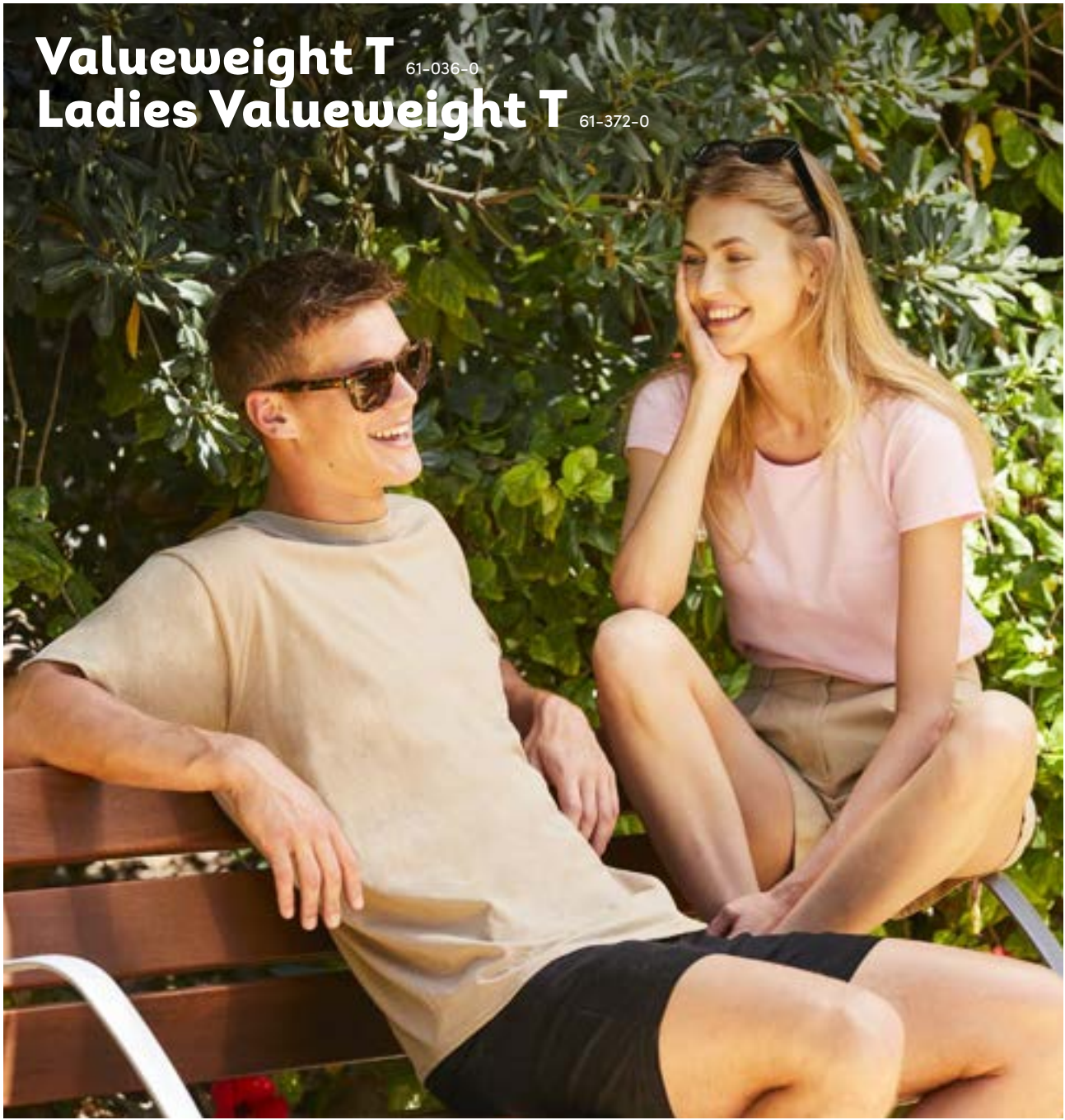


Valuweight T-Shirts

What a versatile range! Our ever-popular Valuweight T collection comprises styles for men, ladies and kids, with a choice of crew-necks, V-necks, vests, long-sleeve, baseball and ringer T options; and sizes ranging from 1-2 years to 5XL.

Valuweight

Valuweight T 61-036-0
Ladies Valuweight T 61-372-0



Find out more
about the
Valuweight T.



**Valuweight
Athletic Vest** 61-098-0
**Valuweight
V-Neck T** 61-066-0



**Valuweight
Long sleeve T** 61-038-0



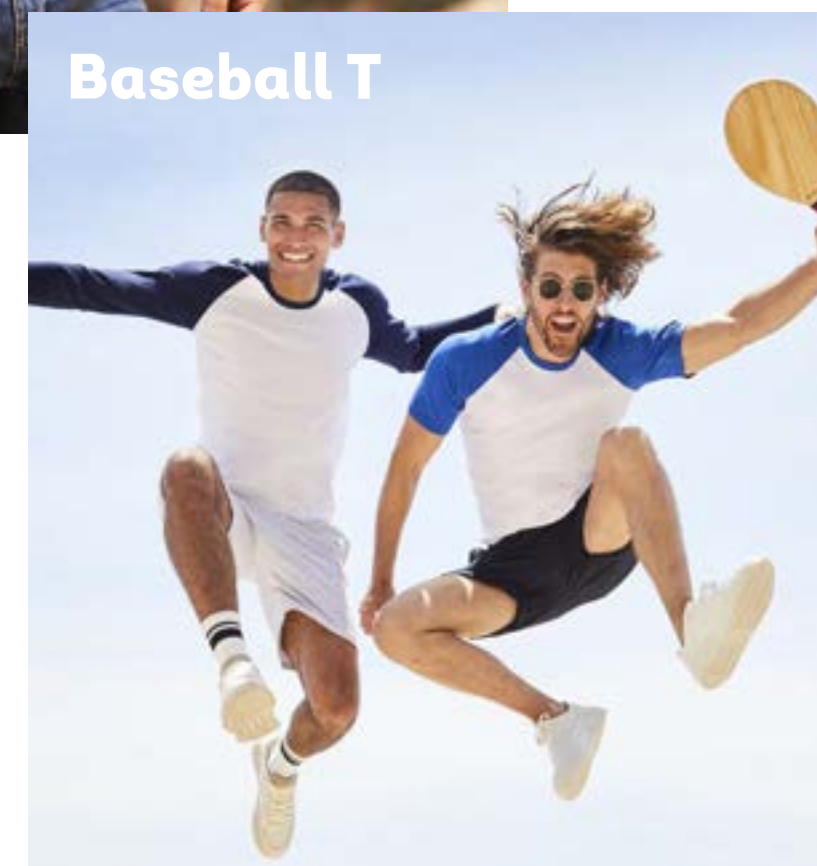
Find out more
about the
Valuweight T.

Valuweight

*Relax the vibe!
Life's better
hanging out with
friends in a T-Shirt
you love to wear.*

**Valuweight
Long Sleeve Baseball T**
61-028-0

**Valuweight
Short Sleeve Baseball T**
61-026-0



Baseball T



Find out more
about the
Valueweight T.

*Add your design to create
their new favourite T!*



**Kids Valueweight
Long Sleeve T** 61-007-0

Kids Valueweight T

61-033-0



Valueweight



Find out more about the Valueweight T.

Valueweight T-Shirts Collection



Valueweight T
61-036-0

100% cotton⁽¹⁾ 160 / 165 gm/m²
S - 5XL⁽²⁾ 72 Classic Fit

- 30

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52

57
- 59

60

94

3M

AZ

BX

CQ

GL

H1

HD

HP

K2
- LM

PE

R6

RX

VF

VH

YT

ZU



Ladies Valueweight T
61-372-0

100% cotton⁽¹⁾ 160 / 165 gm/m²
XS - 2XL 72 Feminine Fit

- 30

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36

38

40

41

44

47

51

52

57
- 94

AZ

GL

K2

LM

PE

YT

ZU

HD

R6

RX

VF
- VH

HP

H1



Kids Valueweight T
61-033-0

100% cotton⁽⁴⁾ 160 / 165 gm/m²
1 - 15 years⁽⁶⁾ 108 Classic Fit

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38

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41

44

47

51

52
- 57

60

94

AZ

HD

K2

LM

PE

R6

RX

VF
- VH

YT

ZU



Valueweight V-Neck T
61-066-0

100% cotton⁽⁵⁾ 160 / 165 gm/m²
S - 5XL⁽²⁾ 72 Classic Fit

- 30

32

34

36

40

44

47
- 51

94

AZ

GL

HD

ZU



Ladies Valueweight V-Neck T
61-398-0

100% cotton⁽⁵⁾ 160 / 165 gm/m²
XS - 2XL 36 Feminine Fit

- 30

34

36

40

94

AZ

HD

Valueweight T-Shirts Collection



Valueweight Long Sleeve T
61-038-0

100% cotton⁽⁵⁾ 160 / 165 gm/m²
S - 5XL⁽³⁾ 72 Classic Fit

- 30

36

40

51

94

AZ

GL

HD



Kids Valueweight Long Sleeve T
61-007-0

100% cotton⁽⁵⁾ 160 / 165 gm/m²
3 - 15 Years 72 Classic Fit

- 30

36

40

51

94

AZ

HD

1 - Heather Grey 97% cotton, 3% polyester.
HD, VF, R6, RX, VH, HP, H1 50% cotton, 50% polyester.
2 - 4XL & 5XL available in White, Black, Navy and Heather Grey only.
3 - 4XL & 5XL available in White, Black and Heather Grey only.

4 - Heather Grey 97% cotton, 3% polyester. HD, VF, R6, RX, VH 50% cotton, 50% polyester.
5 - Heather Grey 97% cotton, 3% polyester. HD 50% cotton, 50% polyester.
6 - Ages 1-2 and 2-3 available in White, Navy, Sunflower, Red, Royal Blue, Light Pink and Sky Blue only.



Great print surfaces ready to be brought to life with your designs!

Whatever the occasion, whatever the print, our Valueweight Ts have been an industry favourite for years, delivering the consistent colour, sizing and surfaces decorators know they can count on.



Find out more about our printability.





Find out more
about the
Valueweight T.

Valueweight T-Shirts Collection



Valueweight Short Sleeve Baseball T
61-026-0

- 100% cotton

160 / 165 gm/m²
- S - 3XL

72

Fashion Fit



Valueweight Long Sleeve Baseball T
61-028-0

- 100% cotton

160 / 165 gm/m²
- S - 3XL

72

Classic Fit



Valueweight Ringer T
61-168-0

- 100% cotton

160 / 165 gm/m²
- S - 3XL

72

Fashion Fit



Valueweight T-Shirts Collection



Valueweight Athletic Vest
61-098-0

- 100% cotton⁽¹⁾

160 / 165 gm/m²
- S - 5XL⁽²⁾

72

Classic Fit



Ladies Valueweight Athletic Vest
61-376-0

- 100% cotton⁽¹⁾

160 / 165 gm/m²
- XS - 2XL

72

Feminine Fit



1 - Heather Grey 97% cotton, 3% polyester.
2 - 4XL & 5XL available in White, Black and Heather Grey only.



Original T 61-082-0
Ladies Original T 61-420-0



Original T-Shirts

Available in men's, ladies' and kids' sizes and featuring a fine-knit gauge for enhanced printability, the Original T range is ideal for large-volume promotions.

Original T



Original V-Neck T 61-426-0



Find out more about Original Ts.

Original T-Shirts Collection



Original T
 61-082-0

100% cotton⁽¹⁾

S - 5XL⁽²⁾

140 / 145 gm/m²

108

Classic Fit

30

32

34

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57

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94

AZ

BX

GL

K2

LM

PE

YT

ZU



Ladies Original T
 61-420-0

100% cotton⁽¹⁾

XS - 2XL

140 / 145 gm/m²

72

Feminine Fit

30

32

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36

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47

51

57

94

AZ

BX

GL

LM

YT

ZU



Kids Original T
 61-019-0

100% cotton⁽¹⁾

3-15 Years

140 / 145 gm/m²

72

Classic Fit

30

32

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36

38

40

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44

47

51

57

59

94

AZ

BX

GL

K2

LM

PE

YT

ZU



Original V-Neck T
 61-426-0

100% cotton⁽¹⁾

S - 2XL

140 / 145 gm/m²

72

Classic Fit

30

36



Original Long Sleeve T
 61-428-0

100% cotton⁽¹⁾

S - 3XL

140 / 145 gm/m²

72

Classic Fit

30

36

1 - Heather Grey 97% cotton, 3% polyester.
 2 - 4XL & 5XL available in White, Black, Navy and Heather Grey only.

Find out more about Original Ts.



Kids Original T 61-019-0

Simply a great-value, great all-rounder!

Original Long Sleeve T 61-428-0

36

37



Premium Set-in Sweat 62-154-0
Premium Elasticated Cuff Jog Pants 64-040-0
Premium Ladies Sweat Jacket 62-116-0



Premium Sweets

Made using ringspun combed cotton, heavyweight 280gm/m² fabric and featuring our luxurious soft brushed fleece inside, Fruit of the Loom's Premium Sweets collection is superb to work with and is an absolute treat to wear.



Find out more about Premium Sweets.



Kids Premium Set-in Sweat 62-031-0



**Kids Premium
Elasticated Cuff Jog Pants** 64-025-0
Kids Premium Hooded Sweat Jacket 62-035-0
Kids Premium Raglan Sweat 62-033-0



**Kids Premium
Hooded Sweat** 62-037-0



Find out
more about
Premium
Sweats.

*Our luxurious soft-brush inner
fleece brings wonderfully cosy
comfort to everyone!*



Find out
more about
Premium
Sweats.



**Premium
Zip Neck Sweat** 62-032-0
**Premium
Sweat Jacket** 62-228-0

*We made them soft, but
they're hard-wearing too.*



**Premium
Hooded Sweat** 62-152-0
**Premium
Hooded Sweat Jacket** 62-034-0



Ladies Premium Hooded Sweat Jacket

62-118-0



Find out more about Premium Sweats.



Premium Sweats



Premium Set-In Sweat
62-154-0

70% cotton
30% polyester

260 / 280 gm/m² ⁽²⁾

S - 3XL ⁽⁵⁾

36

Classic Fit

36

40

41

51

59

87

94

AZ



Kids Premium Set-in Sweat
62-031-0

70% cotton
30% polyester

260 / 280 gm/m² ⁽¹⁾

3 - 15 Years

36

Classic Fit

30

32

34

36

38

40

41

51

94

AZ

YT



Kids Premium Raglan Sweat
62-033-0

70% cotton
30% polyester

260 / 280 gm/m² ⁽²⁾

3 - 15 Years

36

Classic Fit

32

36

38

40

41

51

94

AZ



Premium Hooded Sweat
62-152-0

70% cotton
30% polyester ⁽³⁾

260 / 280 gm/m² ⁽²⁾

S - 4XL ⁽⁴⁾

24

Classic Fit

36

40

41

51

59

87

94

AZ



Kids Premium Hooded Sweat
62-037-0

70% cotton
30% polyester

260 / 280 gm/m² ⁽¹⁾

5 - 15 Years

24

Classic Fit

30

34

36

38

40

41

47

51

52

94

AZ

YT

1 - White & Heather Grey / Colour.
2 - Heather Grey/Colour.
3 - R6, RX, VF, VH 55% cotton, 45% polyester.

4 - 3XL & 4XL available in Black, Charcoal, Heather Grey and Deep Navy only.
5 - 3XL available in Black, Charcoal, Heather Grey and Deep Navy only.



Find out more about Premium Sweats.

Premium Sweats



Premium Zip Neck Sweat
62-032-0

- 70% cotton
30% polyester

260 / 280 gm/m² ⁽¹⁾
- S - 4XL ⁽³⁾

24

Classic Fit
- 30

36

38

40

41

51

94

AZ



Premium Hooded Sweat Jacket
62-034-0

- 70% cotton
30% polyester

260 / 280 gm/m² ⁽²⁾
- S - 4XL ⁽³⁾

24

Classic Fit
- 36

40

41

51

59

87

94

AZ

GL



Ladies Premium Hooded Sweat Jacket
62-118-0

- 70% cotton
30% polyester

260 / 280 gm/m² ⁽¹⁾
- XS - 2XL

24

Feminine Fit
- 30

36

40

57

94

AZ

ZU



Kids Premium Hooded Sweat Jacket
62-035-0

- 70% cotton
30% polyester

260 / 280 gm/m² ⁽²⁾
- 5 - 15 Years

24

Classic Fit
- 36

40

51

94

AZ

Premium Sweats



Premium Sweat Jacket
62-228-0

- 70% cotton
30% polyester

260 / 280 gm/m² ⁽¹⁾
- S - 2XL

24

Classic Fit
- 30

36

94

AZ

GL



Ladies Premium Sweat Jacket
62-116-0

- 70% cotton
30% polyester

260 / 280 gm/m² ⁽¹⁾
- XS - 2XL

24

Feminine Fit
- 30

36

94

AZ



Premium Elasticated Cuff Jog Pants
64-040-0

- 70% cotton
30% polyester

260 / 280 gm/m² ⁽¹⁾
- S - 3XL

36

Classic Fit
- 36

94

AZ



Kids Premium Elasticated Cuff Jog Pants
64-025-0

- 70% cotton
30% polyester

260 / 280 gm/m² ⁽²⁾
- 5 - 15 Years

36

Classic Fit
- 36

94

AZ

1 - White & Heather Grey / Colour.
2 - Heather Grey/Colour.
3 - 3XL & 4XL available in Black, Heather Grey and Deep Navy only.

Supercotton™ Sweats

New



Supercotton™
Sweat 62-276-0



Supercotton™
Hooded Sweat 62-278-0

New

Supercotton
Sweats

Supercotton™ Sweats

Durable, rugged and hardworking, yet soft, smart and stylish. We're expecting our brand new 405gm/m² Supercotton™ Sweat and Supercotton™ Hooded Sweat styles to be a big hit for both workwear and casualwear. Features include a more generous fit around the shoulders and sleeves to give great movement in wear, and a super-soft brushed fleece inner designed to deliver extreme levels of cosy comfort!

Find out more about the Supercotton™ Sweat.

Relaxed with a cool vibe for leisure wear. Practical and durable for workwear.

New



- Supercotton™ Sweat**
62-276-0
- 80% cotton
20% polyester
 - 405 gm/m²
 - S - 4XL
 - 24
 - Classic Fit
- 30 36 9K AZ
New DS GZ YB

New



- Supercotton™ Hooded Sweat**
62-278-0
- 80% cotton
20% polyester
 - 405 gm/m²
 - S - 4XL
 - 24
 - Classic Fit
- 30 36 40 9K AZ
New DS GZ YB



Classic Set-in Sweat 62-202-0
Classic Ladies Hooded Sweat 62-038-0
Classic Raglan Sweat 62-216-0

Classic Sweats

Our 280gm/m² brushed fleece Classic Sweats collection is the go-to range for all your everyday Sweats needs. We go up to size 3XL on all Classic Sweats colours and up to 5XL on our most popular colours and styles – Classics for everyone!

Classic styles made for everyday adventures!



Kids Classic Hooded Sweat Jacket 62-045-0



Find out more about Classic Sweats.

**Kids Classic
Elasticated Cuff Jog Pants** 64-051-0
**Kids Classic
Set-in Sweat** 62-041-0



**Kids Classic
Hooded Sweat** 62-043-0
**Kids Classic
Raglan Sweat** 62-039-0

**Classic
Hooded Sweat** 62-208-0
**Classic
Open Hem
Jog Pants** 64-032-0



 Find out
more about
Classic
Sweats.

*Match, contrast or complement.
Choose your Classic top and combine
with our Classic bottoms your way.*

Classic Hooded Sweat Jacket

62-062-0

Jacket styles look great layered over one of our T-Shirts.



Find out more about Classic Sweats.

Classic Zip Neck Sweat

62-114-0

Hooded, zip-up, jacket, set-in, Raglan, plus open-hem and cuffed jog pants... Our Classic Sweats collection offers all the styles you need in a great choice of colours.

Classic Elasticated Cuff Jog Pants

64-026-0

Classic Sweat Jacket

62-230-0

Classic Sweats



Find out more about Classic Sweats.

Classic Sweats



Classic Set-in Sweat

62-202-0

80% cotton
20% polyester⁽⁴⁾

260 / 280 gm/m² ⁽²⁾

S - 5XL⁽³⁾

36

Classic Fit

30

32

34

36

38

40

41

51

59

60

94

AZ

GL

HD

MK

PR

RX

VF

VH

YT



Kids Classic Set-In Sweat

62-041-0

80% cotton
20% polyester

260 / 280 gm/m² ⁽²⁾

3 - 15 Years

36

Classic Fit

30

32

34

36

38

40

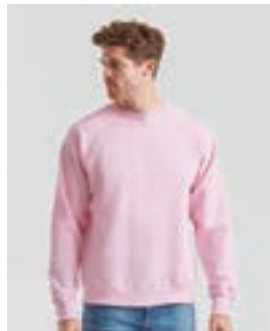
41

51

94

AZ

YT



Classic Raglan Sweat

62-216-0

80% cotton
20% polyester⁽⁴⁾

260 / 280 gm/m² ⁽²⁾

S - 4XL⁽⁶⁾

36

Classic Fit

30

32

36

38

40

41

47

51

52

59

94

AZ

GL

HD

MK

PE

RX

VF

VH



Kids Classic Raglan Sweat

62-039-0

80% cotton
20% polyester

260 / 280 gm/m² ⁽⁷⁾

3 - 15 Years

36

Classic Fit

32

34

36

38

40

41

51

94

AZ

PE

1 - HD, R6, RX, VF, VH 60% cotton, 40% polyester.

2 - White & Heather Grey / Colour.

3 - 3XL available in White, Navy, Sunflower, Black, Bottle Green, Red, Burgundy, Royal Blue, Heather Grey and Deep Navy only. 4XL available in White, Navy, Black, Heather Grey and Deep Navy only. 5XL available in Navy, Black, Heather Grey and Deep Navy only.

4 - HD, RX, VF, VH 60% cotton, 40% polyester.

5 - 3XL available in White, Navy, Black, Bottle Green, Red, Burgundy, Royal Blue, Classic Olive, Heather Grey, Deep Navy and Light Graphite only. 4XL available in White, Navy, Black, Heather Grey and Deep Navy only. 5XL available in Black, Heather Grey and Deep Navy only.

6 - 3XL available in White, Navy, Black, Heather Grey and Deep Navy only. 4XL available in Navy, Black, Heather Grey and Deep Navy only.

7 - Heather Grey / Colour.

Classic Sweats



Classic Hooded Sweat

62-208-0

80% cotton
20% polyester⁽¹⁾

260 / 280 gm/m² ⁽²⁾

S - 5XL⁽⁵⁾

24

Classic Fit

30

32

34

36

38

40

41

44

47

51

52

57

59

60

94

AZ

GL

HD

PE

R6

RX

VF

VH

YT

ZU



Ladies Classic Hooded Sweat

62-038-0

80% cotton
20% polyester⁽¹⁾

260 / 280 gm/m² ⁽²⁾

XS - 2XL

24

Feminine Fit

30

32

34

36

38

40

41

47

51

52

57

94

AZ

HD

PE

YT

ZU



Kids Classic Hooded Sweat

62-043-0

80% cotton
20% polyester

260 / 280 gm/m² ⁽²⁾

5 - 15 Years

24

Classic Fit

30

32

34

36

38

40

41

47

51

52

57

94

AZ

PE

YT

ZU





Classic Sweats



Classic Open Hem Jog Pants
64-032-0

80% cotton
20% polyester⁽²⁾
S - 3XL⁽⁵⁾
36
Classic Fit

- 36
- 94
- AZ
- HD



Classic Elasticated Cuff Jog Pants
64-026-0

80% cotton
20% polyester⁽²⁾
XS - 3XL⁽⁴⁾
36
Classic Fit

- 30
- 32
- 36
- 94
- AZ
- HD



Kids Classic Elasticated Cuff Jog Pants
64-051-0

80% cotton
20% polyester
5 - 15 Years
36
Classic Fit

- 32
- 36
- 94
- AZ



Classic Sweats



Classic Zip Neck Sweat
62-114-0

80% cotton
20% polyester
S - 3XL⁽⁶⁾
24
Classic Fit

- 30
- 36
- 38
- 40
- 41
- 51
- 94
- AZ



Classic Hooded Sweat Jacket
62-062-0

80% cotton
20% polyester⁽²⁾
S - 5XL⁽⁸⁾
24
Classic Fit

- 30
- 36
- 40
- 41
- 51
- 59
- 94
- AZ
- GL
- HD
- ZU



Kids Classic Hooded Sweat Jacket
62-045-0

80% cotton
20% polyester
5 - 15 Years
24
Classic Fit

- 36
- 38
- 40
- 41
- 51
- 57
- 94
- AZ
- ZU



Classic Sweat Jacket
62-230-0

80% cotton
20% polyester
S - 3XL⁽⁷⁾
24
Classic Fit

- 30
- 36
- 94
- AZ
- GL

1 - White & Heather Grey / Colour.
2 - HD 60% cotton, 40% polyester.
3 - Heather Grey/Colour.
4 - XS & 3XL available in White, Navy, Black, Heather Grey and Deep Navy only.
5 - 3XL available in Black, Heather Grey and Deep Navy only.
6 - 3XL available in Black and Deep Navy only.
7 - 3XL available in Black, Deep Navy and Light Graphite only.
8 - 3XL available in Black, Heather Grey and Deep Navy only.
4XL & 5XL available in Black and Heather Grey only.

Lightweight Raglan Sweat 62-138-0

Ladies Lightweight Raglan Sweat 62-146-0



Lightweight Sweats

Made with a lighter unbrushed loopback 240gm/m² fabric and featuring a 100% cotton face for excellent print results, our Lightweight Sweats collection is perfect for layering and year-round use.

Lightweight Sweats

Lightweight Hooded Sweat 62-140-0



Lightweight layers in a great choice of styles.



Find out more about Lightweight Sweats.

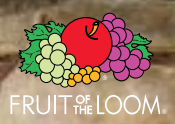
Lightweight
Hooded Sweats 62-140-0
Lightweight
Open Hem Jog Pants 64-038-0



Find out
more about
Lightweight
Sweats.

*Pair your choice of sweat
with jog pants or shorts!*

Lightweight Shorts 64-036-0
Lightweight Set-in Sweat 62-156-0



Lightweight
Sweats





Find out more about Lightweight Sweats.

Lightweight Sweats



Lightweight Set-in Sweat
62-156-0

- 80% cotton
20% polyester

240 gm/m²
- S - 2XL

24

Classic Fit
- 30

36

38

40

41

44

51

94

AZ

GL



Lightweight Raglan Sweat
62-138-0

- 80% cotton
20% polyester

240 gm/m²
- S - 2XL

24

Classic Fit
- 30

36

38

40

41

44

47

51

94

AZ

GL

ZU



Ladies Lightweight Raglan Sweat
62-146-0

- 80% cotton
20% polyester

240 gm/m²
- XS - 2XL

24

Feminine Fit
- 30

36

38

40

41

44

47

51

57

94

AZ

GL

ZU



Lightweight Hooded Sweat
62-140-0

- 80% cotton
20% polyester

240 gm/m²
- S - 2XL

24

Classic Fit
- 30

36

38

40

41

44

47

51

94

AZ

GL

ZU



Kids Lightweight Hooded Sweat
62-009-0

- 80% cotton
20% polyester

240 gm/m²
- 5 - 15 Years

24

Classic Fit
- 30

36

40

51

94

AZ

Lightweight Sweats



Lightweight Shorts
64-036-0

- 80% cotton
20% polyester

240 gm/m²
- S - 2XL

24

Classic Fit
- 36

94

AZ



Lightweight Open Hem Jog Pants
64-038-0

- 80% cotton
20% polyester

240 gm/m²
- S - 2XL

24

Classic Fit
- 36

94

AZ



Kids Lightweight Hooded Sweat

62-009-0

Premium Polos



Premium Polo 63-218-0
Ladies Premium Polo 63-030-0

Premium Long Sleeve Polo 63-310-0



Premium Polos

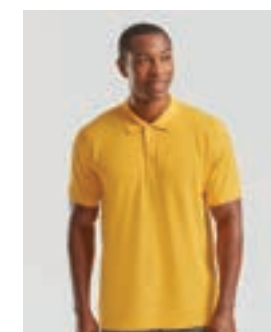
Made from 100% cotton and classically styled featuring a placket with self-coloured buttons, our Premium Polos are both smart and comfortable to wear – ideal for leisure and corporate events.

A classic fit ideal for leisure and corporate events.



Find out more about the Premium Polo.

Premium Polos



Premium Polo 63-218-0

100% cotton⁽¹⁾ 170 / 180 gm/m²
S - 3XL 36 Classic Fit

30 32 34 36 38 40 41 44 47 51
94 9K AZ GL LM NE YT ZU



Ladies Premium Polo 63-030-0

100% cotton⁽¹⁾ 170 / 180 gm/m²
XS - 2XL 36 Feminine Fit

30 32 34 36 40 41 44 47 51 52
57 94 9K AZ GL LM NE YT ZU



Premium Long Sleeve Polo 63-310-0

100% cotton⁽²⁾ 170 / 180 gm/m²
S - 3XL 36 Classic Fit

30 32 36 40 51 9K AZ TM

1 - Heather Grey 97% cotton, 3% polyester. Athletic Heather 90% cotton, 10% recycled polyester.
2 - Athletic Heather 90% cotton, 10% recycled polyester.

Iconic Polo



Iconic Polo 63-044-0



Iconic Polo

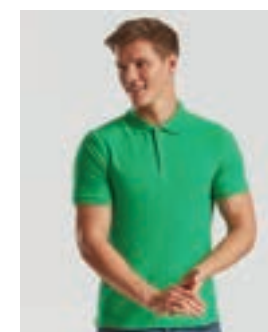
Our fashion-fit Iconic Polo is made using 100% cotton and includes a tear-away label, making this a perfect garment for fashion, retail and licensing applications.

Cut in our fashion fit for a more tailored look.



Find out more about the Iconic Polo.

Iconic Polo



Iconic Polo 63-044-0

100% cotton⁽¹⁾

170 / 180 gm/m²

S - 3XL

36

Fashion Fit



1 - R6, RX, VF, VH, HP, H1 65% polyester, 35% cotton.

65/35 Polo 63-402-0
Ladies 65/35 Polo 63-212-0



65/35 Polos

Made from a 65% polyester, 35% cotton blend and guaranteed to perform at a 60°C wash, the easy-care 65/35 collection is designed to be durable, making it ideal for work, events, leisure, healthcare and casualwear.

65/35 Polos

Relax! Whatever you do in our 65/35 Polos, they perform wash after wash!



Kids 65/35 Polo 63-417-0



Find out more about the 65/35 Polo.



Find out more
about the
65/35 Polo.

*A confident, stylish
attitude starts with a
great-looking polo!*

Kids 65/35 Long Sleeve Polo 63-201-0



65/35 Tailored Fit Polo 63-042-0 65/35 Heavy Polo 63-204-0



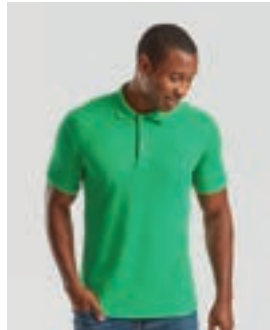
65/35 Polos





Find out more about the 65/35 Polo.

65/35 Polos



65/35 Polo
63-402-0

65% polyester
35% cotton⁽¹⁾

S – 5XL⁽²⁾

36

Classic Fit

30

32

34

36

38

40

41

44

47

51

77

94

AZ

HD

PE

R6

RX

VF

VH

YT

Ladies 65/35 Polo
63-212-0

65% polyester
35% cotton⁽¹⁾

XS – 2XL

36

Feminine Fit

30

32

34

36

38

40

41

51

94

AZ

HD

PE

R6

RX

VF

VH

YT

Kids 65/35 Polo
63-417-0

65% polyester
35% cotton⁽¹⁾

3-15 Years

36

Classic Fit

30

32

34

36

38

40

41

51

52

94

AZ

PE

RX

VH

YT

Kids 65/35 Long Sleeve Polo
63-201-0

65% polyester
35% cotton⁽¹⁾

3-15 Years

36

Classic Fit

30

36

40

51

94

AZ

HD

YT

1 - Easy-care.
2 - 4XL & 5XL available in White, Black, Navy and Heather Grey only.

FRUIT OF THE LOOM

65/35 Polos

65/35 Tailored Fit Polo
63-042-0

65% polyester
35% cotton

S – 3XL

36

Fashion Fit

30

36

38

40

41

51

94

AZ

HD

65/35 Heavy Polo
63-204-0

65% polyester
35% cotton

S – 3XL

36

Classic Fit

30

32

36

38

40

41

51

94

AZ

65/35 Polos

Perfect for workwear, our polos are made for personalisation

Polo shirts are a versatile and practical choice for workwear, offering a smart, professional appearance along with comfort and durability. A wide choice of colours makes our polos collection the perfect choice for all kinds of workplace environments, including retail, hospitality and corporate settings. And, naturally, all our polos are designed for personalisation – smart, branded workwear is a great way to create a sharp business image.

Find out more about our printability.

74

75

Original Polo



Original Polo

Original Polo

Simply great quality, simply great value and simply great for decoration, the Original Polo from Fruit of the Loom is simply a great all-rounder, perfect for big promotions, events or staff uniforms.

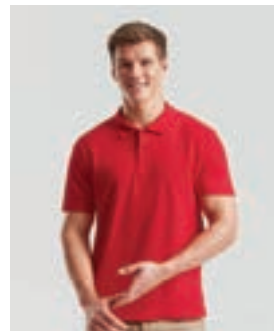
Keep it simple, keep it smart – you'll love the unfussy great styling of our Original Polo.



Original Polo 63-050-0



Find out more about the Original Polo.



Original Polo 63-050-0

- | | |
|--|--|
|  100% cotton ⁽¹⁾ |  175 / 185 gm/m ² |
|  S - 3XL |  36  Classic Fit |
| <div>30 36 40 41 51 94 AZ GL YT ZU</div> | |

1 - Heather Grey 97% cotton, 3% polyester.

Underwear

Comfortable, cotton-rich underwear for men in all the classic styles. Boxer, Shorty, Sport Brief and Slip – find your perfect pair right here.



Find out more about our underwear.

Underwear



Underwear



Classic Boxer 2 Pack

67-026-7

- | | |
|---|---|
|  95% cotton
5% elastane |  150 / 155 gm/m ² |
|  S - 2XL |  80 (40 packs) |
|  30  36  AZ  L2 |  2 |



Classic Shorty 2 Pack

67-020-7

- | | |
|---|---|
|  95% cotton
5% elastane |  150 / 155 gm/m ² |
|  S - 2XL |  80 (40 packs) |
|  30  36  AZ  L2 |  2 |



Classic Sport Brief 2 Pack

67-018-7

- | | |
|---|---|
|  95% cotton
5% elastane |  150 / 155 gm/m ² |
|  S - 2XL |  80 (40 packs) |
|  30  36  AZ  L2 |  2 |



Classic Slip 3 Pack

67-012-6

- | | |
|---|---|
|  100% cotton |  150 / 155 gm/m ² |
|  S - 2XL |  120 (40 packs) |
|  30  36  SQ  TE |  3 |



Sizes for everyone!

From the smallest children’s size to the largest adult, Fruit of the Loom makes garments for everyone. There are two different cuts for men/ unisex styles (classic and fashion fit, see opposite), and while our kids’ styles can also be worn as unisex, some also feature a specific girls’ fit too.

All our measurements are based on actual “to fit body” sizes, and are not the garment measurements. For example, a Fruit of the Loom Polo with a chest-to-fit size of 92-97cm/36-38” will fit someone with those chest measurements. Similarly, jog pants with a to-fit-waist measurement of 86cm/34” is designed for somebody with those body waist measurements.

And the great news? Whichever fits and sizes you choose – both kids and adults – colours match across the collection. So for times when that’s important to you, everyone can wear the exact same shade.



Men

	S	M	L	XL	2XL	3XL	4XL	5XL
Chest (inches)	35"-37"	38"-40"	41"-43"	44"-46"	47"-49"	50"-52"	53"-55"	56"-58"
Chest (cm)	89-94cm	96.5-101.5cm	104-109cm	112-117cm	119.5-124.5cm	127-132cm	134.5-139.5cm	142-147cm
Collar (inches)	14.5"-15"	15.5"	16"-16.5"	17"-17.5"	18"	18.5"-19"	-	-
Collar (cm)	37-38cm	39-40cm	41-42cm	43-44cm	45-46cm	47-48cm	-	-
Waist (inches)	32"	34"	36"	38"	40"	-	-	-
Waist (cm)	81cm	86cm	91.5cm	96.5cm	101.5cm	-	-	-

Ladies

	XXS	XS	S	M	L	XL	2XL	3XL
International								
UK	6	8	10	12	14	16	18	20
Europe	32	34	36	38	40	42	44	46
France	34	36	38	40	42	44	46	48
Italy	38	40	42	44	46	48	50	52

Kids

	1-2	2-3	3-4	5-6	7-8	9-11	12-13	14-15
Age								
Height (cm)	92cm	98cm	104cm	116cm	128cm	140cm	152cm	164cm

Classic or fashion?

You choose your look

Across our T-Shirt collection we use two different fits for our adult men’s/unisex styles. Our Valueweight, Original, Super Premium, Heavy, Iconic 195 and Iconic 150 Long Sleeve T’s are all cut in a Classic Fit: a little roomier in the body and around the shoulders and arms.

For a more fitted look, choose our fashion fit styles – check out our short-sleeve Baseball, Ringer, Iconic 150 and Iconic 150 V-Neck Ts. These are cut slimmer in the body, a little shorter, more fitted in the sleeves and around the shoulders with a narrower neck rib depth; simply choose the fit that works best for the look you want.

Our more relaxed
Classic Fit



Our slimmer, tailored
Fashion Fit



Find out more about Fruit sizing and fits.

Life's better in colour!

Fruit of the Loom has always been famous for beautiful, vibrant colour. Whether it's colour chosen to match a corporate identity, for promotions, sports teams or as the perfect blank canvas for decoration in the retail, music or tourism sectors.

Fruit colour is renowned for its consistency and for coordinating perfectly across men's, ladies' and kids' styles.

All our Moroccan-made styles are dyed in-house using only the very best eco-friendly dyes. We never overdye and we vigorously test batch after batch to ensure your colour is consistent order after order.

Whether you're looking for vibrant solid colours, classic neutral and muted tones or sophisticated eye-catching fashion-led Marls... we've colour for everyone.

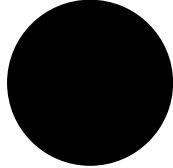
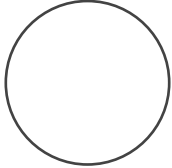
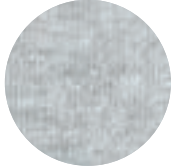
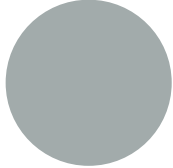
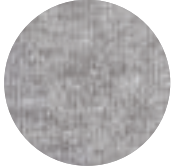
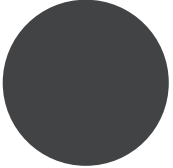
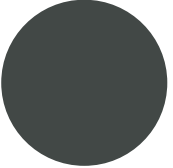
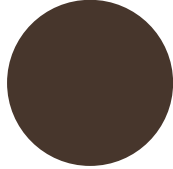
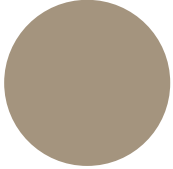
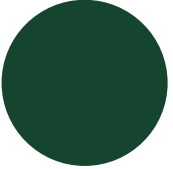
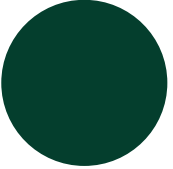
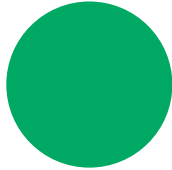
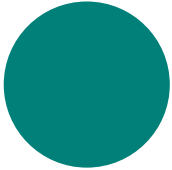
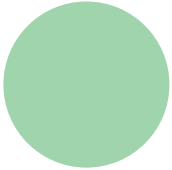
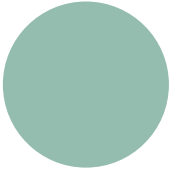
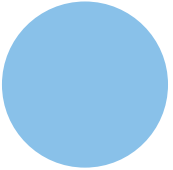
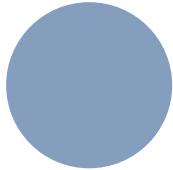
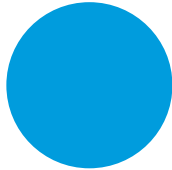
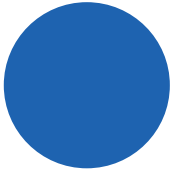
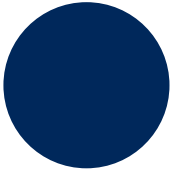
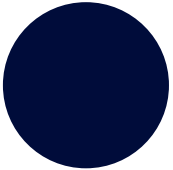
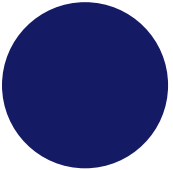
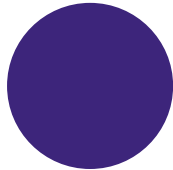
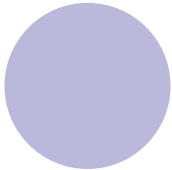
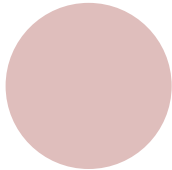
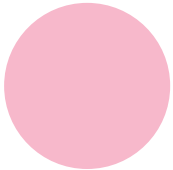
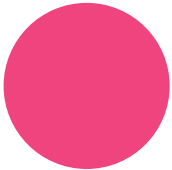
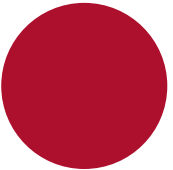
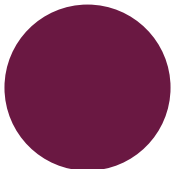
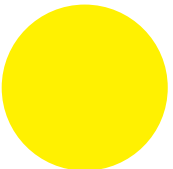
Look out for FOUR brand new colours recently added to the collection: Desert Sand, Mountain Blue, Cranberry and College Green.



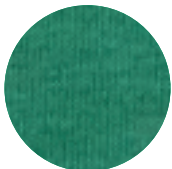
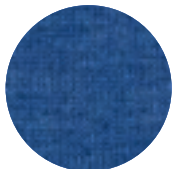
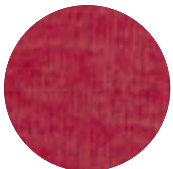
Find out more about colour.



Colour Guide

						
36 Black	30 White	94 Heather Grey	XW Zinc	9K Athletic Heather	GL Light Graphite	87 Charcoal
						
CQ Chocolate	60 Natural	DS Desert Sand	3M Khaki	59 Classic Olive	38 Bottle Green	TM Forest Green
						
GZ College Green	47 Kelly Green	77 Emerald	LM Lime	NE Neo Mint	JS Sage	YT Sky Blue
						
MK Mineral Blue	ZU Azure Blue	51 Royal Blue	YB Mountain Blue	32 Navy	AZ Deep Navy	CB Cobalt Blue
						
PE Purple	SL Soft Lavender	PR Powder Rose	52 Light Pink	57 Fuchsia	40 Red	BX Brick Red
						
CY Cranberry	41 Burgundy	FR Flame	44 Orange	34 Sunflower	K2 Yellow	

Marls

						
VF Heather Navy	RX Heather Green	R6 Heather Royal	VH Heather Red	HP Heather Purple	H1 Heather Burgundy	HD Dark Heather Grey

Due to the print process actual garment colours may vary from the printed colours shown here. For a true indication of fabric colours, request a copy of our swatch card.



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